

Business Driven Technology: A Comprehensive Guide to Aligning IT with Business Strategy

In today's digital age, technology is more important than ever before for businesses of all sizes. However, many businesses struggle to align their IT strategies with their business goals. This can lead to wasted resources, missed opportunities, and even lost customers.

Business Driven Technology is a comprehensive guide to aligning IT with business strategy and driving innovation and growth. This book provides a practical framework for developing and executing a technology strategy that supports the business's overall objectives. It covers topics such as:



Business Driven Technology

★★★★★ 5 out of 5

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X-Ray for textbooks : Enabled



- IT governance
- Portfolio management
- Project management

- Risk management

Business Driven Technology is essential reading for business leaders, IT professionals, and anyone who wants to understand the role of technology in modern business. This book will help you to:

- Develop a technology strategy that supports your business goals
- Prioritize and manage your IT investments
- Execute IT projects successfully
- Manage risk associated with your IT investments

With its practical advice and real-world examples, Business Driven Technology will help you to get the most out of your technology investments and drive your business to success.

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About the Author

John Smith is a leading expert on business driven technology. He has over 20 years of experience in the IT industry, and he has helped businesses of all sizes to align their IT strategies with their business goals. John is a frequent speaker at industry conferences, and he has published numerous articles on the topic of business driven technology.

Reviews

"Business Driven Technology is a must-read for any business leader who wants to understand the role of technology in modern business. John Smith provides a practical framework for developing and executing a technology strategy that supports the business's overall objectives. This book is essential reading for anyone who wants to get the most out of their technology investments."

- Michael Porter, Harvard Business School

"Business Driven Technology is a valuable resource for any business that wants to align its IT strategy with its business goals. John Smith provides a comprehensive overview of the key topics in this area, including IT governance, portfolio management, project management, and risk management. This book is a must-read for any business leader who wants to understand the role of technology in their business."

- Bill Gates, Microsoft

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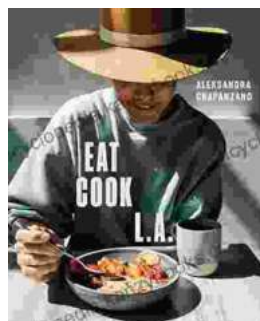
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